

## ***Mission Beach Film Festival***

### ***Information Evening***

***Presentation by Dee Cameron, Festival Producer***

***Wednesday July 14th 2010 6 pm till 6.30 pm***

***Mission Beach Resort Rainforest Room***

***All Welcome, Bar available***

The 2010 festival program will encourage consideration of alternative, more sustainable solutions and perspectives on how we live, how we play, how we do business and how we function as a community.

The information evening will highlight progress to date and opportunities for all to benefit from and contribute to the 2010 festival.

#### **For further information contact:**

|                                    |                                   |
|------------------------------------|-----------------------------------|
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| <b>Pete Faulkner 0439490088</b>    | <b>Anton Whitehead 0419274500</b> |
| <b>Melissa Thurgood 0414458846</b> | <b>Sue Clothier 041999-0228</b>   |



#### ***The success of the inaugural festival in 2009 was measured by the following achievements:***

- ✿ 14 screenings of feature length films and documentaries
- ✿ Over 1000 audience member attendance of screenings and stills exhibition
- ✿ Over 100 entries submitted to the People's Choice Stills Exhibition
- ✿ 6 Cassowary Coast entrants to the Short Film Competition from local aspiring filmmakers
- ✿ Generation of \$60,000 in funding from local and state government
- ✿ Secured a total of 11 Gold Sponsorships
- ✿ Extensive media coverage
- ✿ The creation of 2 screening venues including an outdoor beachfront venue featuring a 6 x 6 metre all weather inflatable screen
- ✿ An island film program on Dunk Island that ran in parallel to the mainland screenings

